



MONTRÉAL, UNESCO CITY OF DESIGN

In June 2006, Montréal was designated a UNESCO City of Design as part of the Creative Cities Network, becoming the first North American city to earn this distinction and joining Buenos Aires (August 2005) and Berlin (November 2005) in the network. The cities of Nagoya, Kobe and Shenzhen have since been added, completing a wider network of cities recognized by UNESCO in fields of excellence that include literature, music, food, cinema, folk art and digital arts.

The UNESCO Creative Cities Network aims to promote development by leveraging the potential of member cities' local creative scenes through public/private partnerships as well as the sharing of best practices and knowledge on an international scale. Using the network as a principal platform, cities share experiences and mutually assist one another with an eye to strengthening local capacities and increasing the diversity of the cultural products that they market nationally and internationally.

In granting this distinction, UNESCO recognized Montréal's creative potential in design, based on the strong concentration of talent in the city as well as the commitment and determination of the municipal administration, other levels of government and civil society to build on that strength in enhancing the quality of Montrealers' living environment.

Some key moments

Since the publication of the Picard Report in 1986, which acknowledged design as one of the priority areas of metropolitan development, the Ville de Montréal has been committed to implementing structure-enhancing initiatives that have contributed to the granting of the title "Montréal, UNESCO City of Design" and to giving it vital, tangible expression.

- 1991 Ville de Montréal Design Commissioner's Office established
- 1995 Commerce Design Montréal competition (1995–2004) created
- 2003 First international Commerce Design licences granted
- 2004 International symposium and publication: *New Design Cities*
- 2005 Municipal Action Plan: *Design of the City* | *City of Design* adopted
Head office of International Design Alliance (IDA) inaugurated
- 2006 Design Montréal Office created
Montréal designated a "UNESCO City of Design"
- 2007 Design Montréal Open House created
Rendez-vous November 2007 – Montréal, Cultural Metropolis
- 2008 *Action Plan 2007–17 – Montréal, Cultural Metropolis* adopted:
Commitment 3.2: Promote excellence in architecture and design
Commitment 4.4: Highlight Montréal's designation as a UNESCO City of Design
- 2009 Report of the Agglomeration Council Standing Committee on Economic Development: Summary of Achievements of the Design Montréal Office adopted
"Building Montréal, UNESCO City of Design" project launched

**RÉALISONS
MONTRÉAL**
VILLE UNESCO DE DESIGN

303, RUE NOTRE-DAME EST, 6^E ÉTAGE
MONTRÉAL (QUÉBEC) H2Y 3Y8
T 514 872-2759 · F 514 872-6414
INFO@REALISONSMONTREAL.COM
REALISONSMONTREAL.COM

PRODUCERS

designmontréal

Université
de Montréal

chaire UNESCO
paysage et
environnement

MAJOR PARTNERS

Québec



Montréal



de Montréal
Conférence régionale des élus



Ville UNESCO de design

de Montréal
Conférence régionale des élus