



PHILIPPE LAMARRE

Graphic designer, publisher and producer

2008 Recipient of Phyllis Lambert Design Montréal Grant

Philippe Lamarre received his Bachelor's degree in Graphic Design from Université du Québec à Montréal after studies at the University of Connecticut and the Emily Carr Institute of Art + Design in Vancouver.

In 2000 his entrepreneurial spirit led him to found Toxa, a multidisciplinary creative studio, with Vianney Tremblay, a friend since childhood. As the studio began to grow, it created *Urbania*, a quarterly magazine with themed issues devoted essentially to Montréal, and which quickly gained acclaim for its daring tone and design.

In 2007 Mr. Lamarre created and produced *Montréal en 12 lieux*, a series broadcast on TV5 network that explored 12 distinctive sites around the city. He took advantage of the series to assume a new role, that of director, spending two months crafting Episode 9, which focused on one of the city's true monuments, Mount Royal. Toxa today boasts some 20 employees, and its showcase, the Urbania brand, celebrated its fifth anniversary in June 2008.

Mr. Lamarre is Vice-Chair of the Board of Directors of the Société des designers graphiques du Québec. In 2004 he created the *Œil pour œil* website as a meeting place where French-speaking designers from Québec and elsewhere can debate issues in the design and communications fields.

Awards and distinctions

Québec

CGI Young Designer Award, Institut de Design Montréal, 2006

Eight Grafika awards since 2003

Five Concours Magazines du Québec awards since 2005

Three Boomerang awards (including the 2007 Grand Prize for the *Montréal en 12 lieux* website)

Canada

First Prize – Vancouver World AIDS Group, 1998 (poster competition)

Best Magazine Cover, 2005 Magazine Awards

International

Grand Prize, Flash Festival de France, 2008, for the mtl12.com website